



C A M B O D I A

HEALTH & BEAUTY

E X P O 2 0 2 0

25-27 NOVEMBER 2021

DIAMOND ISLAND CONVENTION AND EXHIBITION CENTER

KOH PICH PHNOM PENH

ORGANIZED BY



Ind9x
CREATIVE VILLAGE

LOCAL PARTNER



www.CambodiaHealthBeauty.com

ABOUT THE SHOW

The International Health and Beauty Trade Show in Cambodia.

This show is a platform of health and beauty industry who looking for the opportunity to expand their business in Cambodia and discovery potential networking and buyer.

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**YOUR BUSINESS
OPPORTUNITY
TO CAMBODIA'S
HEALTH
& BEAUTY
INDUSTRY**

”

INDUSTRY AT A GLANCE



90% of health & beauty and cosmetic products are imported from international.

The importing rated of cosmetics and skin cares, was significantly increasing to 400% in 2014.



According to Cambodian Central Bank, the rate of GDP expects to reach 7.1 percent in 2019.



With high growth rate of GDP, it will create higher demand for premium quality products including health & beauty and cosmetics which lead to significant opportunity for international suppliers to penetrate the market in Cambodia.



Averaged age of total population in Cambodia (15.95 million) is 27 years old which is youngest in ASEAN while 74% of population is below age 34. More than 50% of Cambodians are teenagers lower 25 years old who are main target buyers of health, beauty and cosmetic products.

Source

*Department of International Trade Promotion (DITP)
Export-Import Bank of Thailand, Bangkok Bank,
KASIKORNBANK and Khmer Times*

VISITOR PROFILE

- Beauty Salon & Spa Owners
- Hair & Nail Salons
- Aesthetic & Wellness Centers
- Distributors
- Wholesalers
- Importers
- Local Product Manufacturers
- Department Stores
- Supermarkets
- Pharmacy & Chain Stores
- Hotels
- Beauty Schools
- Fitness Centers / Clubs
- Bridal Studios
- Make-Up Studios
- Trade Publications
- Trade Associations
- Government Bodies

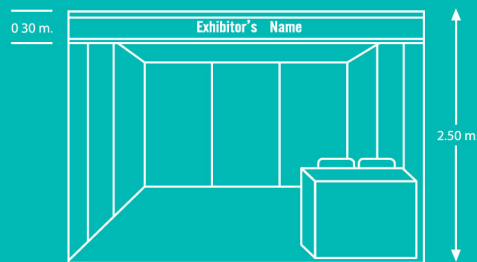
EXHIBITOR PROFILE

- Manufacturers, Exporters, Sole Distributors, Agents and Suppliers
- Perfumery, Cosmetics and Personal Hygiene
- Natural Health Products
- Health Food & Beverages
- Dietary Supplements
- Professional Care Product, Equipment & Solution for Beauty Salons
- Salon Furnishing Spa & Wellness Facilities
- Packaging & Processing Equipment
- Contract Manufacturing & Private Label (OEM/ODM)
- Raw Materials
- Medical Aesthetic Product & Equipment Product
- Beauty Clinic and Service
- Spa & Wellness Service

PARTICIPATING PACKAGE

Raw Space Only : USD 215/sq.m.
(min.18 sq.m.) **THB 6,200/sq.m**

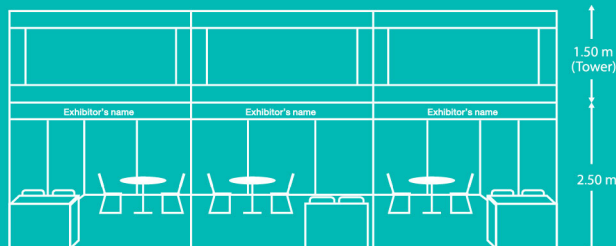
Standard booth : USD 240/sq.m
(min.9 sq.m.) **THB 7,000/sq.m**



Standard booth includes :

- Fascia name board
- Panel system, white
- Chairs (2 units)
- Power socket (1 unit, not for lighting)
- Reception desk (1 unit)
- Waste basket
- Fluorescent lamps (2 units)
- Needle punch carpet (1 unit, not for lighting)

Pavillion package : USD 280/sq.m
(min 36 sq.m)



Pavillion booth includes :

- Tower
- Fascia name board
- Panel system, white
- Waste basket
- Fluorescent lamps (2 units)
- Power socket (1 unit, not for lighting)
- Discussion table (1 unit)
- Chair (2 units)
- Folding chairs (2 units)
- Information counter (1unit)
- Needle punch carpet

ABOUT ORGANIZER



ICVeX is a professional organizer of trade exhibitions creating business platform for international suppliers to meet with business partners in Southeast Asia. Exhibitions successfully done by ICVeX include Cambodia Architect & Decor, Myanmar FoodBev, Myanmar Retail Sourcing Expo, Myanmar Build & Decor and Myanmar International Tourism Expo and managed exhibition such as Bangkok International Grand Motor Sale (BIG Motor Sale) 2015-2016, ITAX Marketplace 2016, Ultrawealth Expo 2017, Automach 2018, Bangkok Beauty Show 2018 and Taiwan Expo 2018.

ICVeX is a subsidiary of Index Creative Village PCL (ICV), the conglomerate group of creative business leaders in Thailand providing creative and marketing communication services as well as supplying one-stop service of marketing-activity and equipment rental. ICV received accolade in 7th agency in world class ranking from Special Events magazine.

ABOUT VENUE

The Diamond Island Convention & Exhibition Center (DIECC) is a newly complete center located in the center of Phnom Penh and close to all major hotels and attractions. All halls are fitted with independent air cooling system.



Organizer's contact

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International sales representatives can be found at www.cambodiaarchitectdecor.com

Local partner's contact

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