

# WHY CAMBODIA

## ECONOMIC OVERVIEW



**GDP GROWTH:**  
**7.5%**  
(2018)




**INFLATION:**  
**3.2%**  
(2018)



**MINIMUM WAGE:**  
**\$ 190/ MONTH**  
(IN JANUARY 2020 AND ONLY FOR GARMENT AND SHOES INDUSTRIES)



**GDP PER CAPITAL:**  
**\$ 1,563.9**  
(2019)



**CURRENT GDP:**  
**\$ 24.1 BILLION**  
(2018)  
SERVICE 42%,  
INDUSTRY 34%,  
AGRICULTURE 24%

## ACCESSIBILITIES TO COMMUNICATION TECHNOLOGY



**8.3**  
**MILLION**  
**FACEBOOK**  
**ACCOUNT**



**18.7**  
**REGISTERED**  
**MOBILE**  
**PHONE**  
**NUMBER**



**Total Population**  
**16.3**  
**MILLION PEOPLE**



**12.5**  
**MILLION PEOPLE**  
**REGISTERED TO**  
**ACCESS FOR**  
**INTERNET**

# KEY INDUSTRIES INFORMATION

## INTERNATIONAL TRADE (2018)



TOTAL TRADE VALUE  
**\$ 32  
BILLION**



TOTAL EXPORT VALUE  
**\$ 13.57  
BILLION**  **21%  
INCREASED**



TOTAL IMPORT VALUE  
**\$ 18.8  
BILLION**  **21.3%  
INCREASED**



### EXPORT PRODUCTS



### EXPORT COUNTRIES

EU	→	29%
USD	→	24%
UK	→	9%
JAPAN	→	8%



JAPAN



UK



USD



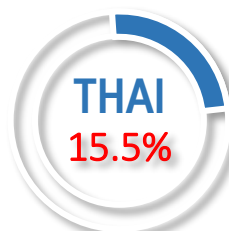
EU



### IMPORT PRODUCTS



### IMPORT COUNTRIES



## TOURISM (2019)



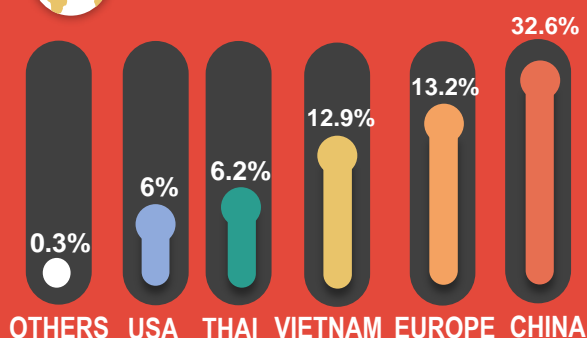
INCOME FOR TOURISM  
**\$ 4.35  
BILLION**

NUMBER OF  
TOURISTS

**71  
MILLION  
TOURISTS**   **10.7%  
INCREASED**



### COUNTRY OF TOURISTS



## PROJECT UNDER FINANCIAL SUPPORTED (2019)

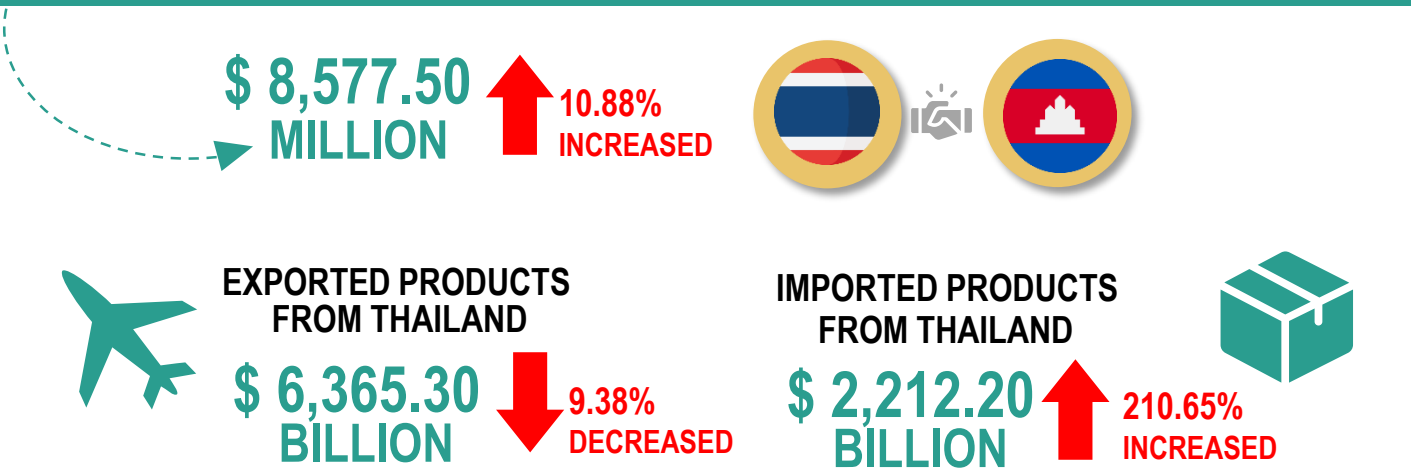
TOTAL **197** PROJECTS  
with registered capital of  
**\$ 931.86 BILLION**

## CONSTRUCTION INDUSTRY (2019)




TOTAL **4,888** PROJECTS  
INVESTMENT VALUE  
**\$ 11.4 BILLION**

# INVESTMENT FROM THAILAND TO CAMBODIA IN 2018-2019

## TRADE VALUE BETWEEN THAILAND – CAMBODIA ( JANUARY – NOVEMBER 2019)



## TOP THAI RESTAURANTS IN CAMBODIA

 Restaurant	Black Canyon 9 branches	S&P 6 branches	  
	Bar-B-Q Plaza 6 branches	Tumkratoei 3 branches	
 Coffee Shop	Santa Fe' Steak 1 branch	Kuang Seafood 1 branch	  
	Café Amazon 135 branches	Chao Doi Coffee 5 branches	
	Coffee Today 50 branches	Inthanin 5 branches	 
	Arabitia Café 20 branches	Doi-Chang Coffee 3 branches	
	Dolor Coffee 10 branches	Jungle Café 1 branch	

## INVESTMENT IN TRANSPORTATION & LOGISTICS BUSINESS



**Bangkok Airways Public Company Limited :**

- Invest for construction of International Airport at Koh Kong
- Plan to invest with Cambodian



**Suvannaphum Investment of TCC Group :**

- Invest in Dry Port project and 1st Bonded Warehouse at Kandal Province



# INVESTMENT FROM THAILAND TO CAMBODIA IN 2018-2019

## INVESTMENT IN RETAIL BUSINESS SHOPPING CENTER

**PTT (Cambodia) Limited** : expand petrol station to 77 stations and Jiffy (convenient store) to 50 branches

**Major Cineplex Group Plc.** : expand cinema to 24 cinemas and Blu-o Bowling to 27 lanes

**Chic Republic** : open furniture's showroom at AEON Mall 2 in October 2018

**Global House** : partner with Cambodian businessmen to open 1st branch in Phnom Penh in 2018

**BJC Group (Thailand)** : open 1st branch of BIG C at Poi Pet



## INVESTMENT OTHER INDUSTRIES



**Hong Seng Knitting Co.,Ltd :**

Open factory in Banteaymeanchey Province



**Siam City Cement Public Company Limited :**

partner with Cambodia company to open factory in February 2018



Srinanaporn Marketing Co.,Ltd. Thai Nakorn Patana Co.,Ltd.

**Thai Nakorn Patana Co.,Ltd.** partners with Srinanaporn Marketing Plc. : open food factory

# THAILAND'S INVESTMENT IN CAMBODIA



## OIL & GAS



## AGRICULTURE



## BUILDING CONSTRUCTION AND OTHERS



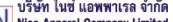
## HOTEL



## HOSPITAL



## GARMENT



## TV & ENTERTAINMENT



## SHOPPING CENTER/ SHOWROOM



# THAILAND'S INVESTMENT IN CAMBODIA



## AIRLINES/ TRANSPORTATION/ LOGISTICS



## HEALTH & BEAUTY



## BANKING & FINANCIAL INSTITUTE



## RESTAURANT/ BEVERAGE/ RETAIL



# THAI PRODUCTS ARE IN DEMAND IN CAMBODIA



2 - 4 November 2021

Thai products are  
in demand in  
Cambodia

- Food and Beverage (non-alcoholic drinks)
- Makeup and beauty products
- Facial and Skincare
- Trendy fashion items
- Plastic products
- Electrical appliances





# STRENGTHS



GOOD ATTITUDE TO THAI PEOPLES AND PRODUCTS

DYNAMIC TOURISM SECTOR WITH STRONG POTENTIAL



VIBRANT TEXTILE INDUSTRY

OFFSHORE HYDROCARBON RESERVES ( OIL AND GAS )



FINANCIAL SUPPORT FROM BILATERAL AND MULTILATERAL DONORS

INTERGRATED IN A REGIONAL NETWORK ( ASEAN )



LOW WORKER'S WAGE

YOUNG POPULATION ( 50% OF THE POPULATION UNDER 22 )



# BUSINESS OPPORTUNITIES FOR THAI COMPANIES



**Agricultural Processing Industry:  
Manufacturing, Machinery**

1



**Hotel, Restaurant, Entertainment,  
Health and Beauty**

2



**Fashion : Clothes, Apparels**

3



**Education and  
Training Institutions**

4



**Fast Moving Consumer Goods**

5



**Transportation and Logistics**

6



**Technology and IT products**

7



**Event Organizer**

8



**Construction, Building Materials, Real Estate Development**

9

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<https://www.youtube.com/channel/UCsJDDd-E4a7-zqSpogly8QQ11>

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